

Mexican Operator Megacable Launches OTT Service Powered by Viaccess-Orca

Viaccess-Orca's TV Platform Ensures Consistent and Personalized Cross-Screen User Experience

PARIS — March 4, 2021 — Viaccess-Orca (VO), part of the Orange Group and global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today that Megacable, one of the largest cable TV providers in Mexico, is expanding the delivery of its Xview+ OTT service to Android TV set-top boxes using VO's [TV Platform](#) solution. With unified content management and multidevice delivery capabilities, VO's TV Platform will simplify the delivery of Xview+ to Megacable subscribers, providing them with access to live, VOD, time-shift TV, catch-up TV, and recorded content as well as premium OTT offerings on any device.

“As we expand the reach of our Xview+ service nationwide across Mexico, it is critical to partner with a technology provider with extensive OTT deployment expertise and on-the-ground support,” said Gerardo Seifert, Chief Marketing Officer at Megacable. “VO's TV Platform is supported by a rich ecosystem of partners (including Dotscreen, Broadpeak, Technicolor, ZTE and Oregan Networks) and a dedicated local engineering team that will simplify the rollout of this exciting service.”

Megacable's Xview+ service merges the best content in one place, creating a unified user experience for subscribers. With VO's TV Platform, it will be simple for Megacable to manage, deliver, and monetize Xview+. The platform includes an end-to-end security solution for content protection, with content encryption, device authentication, license management, and parental control. Additionally, VO's platform offers analytics-based content discovery and TV app features that will allow Megacable to deliver personalized content recommendations.

“Xview+ is available on Android TV set-top boxes, bringing an unparalleled video streaming experience to millions of Megacable subscribers in Mexico,” said Philippe Leonetti, CEO of Viaccess-Orca. “As the most complete solution for operating OTT services, our TV Platform simplifies content preparation, management, delivery, protection, and personalization. With our platform, Megacable can deliver a seamless cross-screen user experience, increasing their viewer engagement and revenues.”

To learn more about VO's TV Platform, visit www.viaccess-orca.com.

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About Viaccess-Orca

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience. With its expertise in security, VO is also helping the digital manufacturing industry protect their assets. Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries. For more information, visit www.viaccess-orca.com or follow the company on Twitter @ViaccessOrca and LinkedIn.

Link to Word Doc: www.202comms.com/ViaccessOrca/210304VO-Megacable_OTT_Services.docx

Photo Link: www.202comms.com/ViaccessOrca/VO_Megacable_XviewService.png

Photo Caption: Megacable is expanding the delivery of its Xview+ OTT service using VO's TV Platform solution.

Photo Link: www.202comms.com/ViaccessOrca/VO_MegacableLogo.png

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