

## **Mola TV Taps Viaccess-Orca to Monetize Video Streaming of English Premier League Matches**

### ***VO's Secure Video Player Boosts Revenues With Client-Side Ad Insertion***

**PARIS — April 14, 2021** — Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today that Mola TV, one of the fastest growing entertainment networks in Indonesia, is using its Secure Video Player to deliver English Premier League (EPL) football matches. [VO Secure Video Player](#) features client-side advertising insertion (CSAI) capabilities, maximizing monetization opportunities for Mola TV.

“Our goal is to deliver more than just live sports coverage of EPL matches — we want to provide fans with a personalized sports streaming experience,” said Ching Ping Lee, CTO at Mola TV. “VO Secure Video Player enables us to share insights about viewers with advertisers while keeping data secure and complying with privacy-related regulations. We’ve already integrated the player on more than 3 million devices, an amazing feat made possible by VO’s ultra-responsive technical support team.”

Mola TV’s revenues currently comes from monthly subscriptions which seamlessly integrates into backend systems for inventory management. By providing a Reactive Native framework, VO’s Secure Video Player enables faster app development across Android and iOS devices so that Mola TV can continuously enhance the viewer experience in record time to market.

“The Indonesian market is characterized by a high diversity of devices, ranging from low-cost to high-end smartphones, tablets, and set-top boxes. It was important for Mola TV to partner with an experienced technology provider supporting all diversity of devices,” said Dokyung Lee, Vice President of Sales APAC at VO. “Mola TV chose VO Secure Video Player because it is one of the most mature solutions available with a track record for successful deployments by leading operators and content providers around the world.”

More information about VO Secure Video Player and its full portfolio of solutions is available at [www.viaccess-orca.com](http://www.viaccess-orca.com).

**About Viaccess-Orca**

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience. With its expertise in security, VO is also helping the digital manufacturing industry protect their assets. Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries. For more information, visit [www.viaccess-orca.com](http://www.viaccess-orca.com) or follow the company on Twitter @ViaccessOrca and LinkedIn.

**Link to Word Doc:** [www.202comms.com/ViaccessOrca/210407-VO-Mola\\_TV-Video\\_Streaming.docx](http://www.202comms.com/ViaccessOrca/210407-VO-Mola_TV-Video_Streaming.docx)

**Photo Link:** [www.202comms.com/ViaccessOrca/VO-VOPlayer.jpg](http://www.202comms.com/ViaccessOrca/VO-VOPlayer.jpg)

**Photo Caption:** VO Secure Video Player

**Viaccess-Orca Contact**

Atika Boulgaz  
EVP Global Communications  
Tel: +33 (0) 1 44 45 64 60  
Email: [press-relations@viaccess-orca.com](mailto:press-relations@viaccess-orca.com)

**Agency Contact**

Netra Ghosh  
202 Communications  
Tel: +1 801 349 2840  
Email: [netra@202comms.com](mailto:netra@202comms.com)