

PCCW Media's Now TV Relied on Viaccess-Orca's Secure Player to Support Watch Party during EURO 2020

VO's Secure Player Supports Watch Party

PARIS — July 9, 2021 — Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today that the [VO' Secure Player](#) is featuring PCCW Media's Watch Party, allowing Now TV's subscribers to experience the innovative social feature during the ongoing UEFA EURO 2020™ football matches. PCCW Media is a leading, fully integrated multimedia and entertainment company headquartered in Hong Kong.

During the EURO 2020 football matches, sports fans subscribing to Now TV can watch live matches while simultaneously interacting with their Watch Party group through video chat for an engaging and immersive viewing experience.

Ms. Belinda Chan, Head of Technology, PCCW Media, said, "Live sports streaming is a competitive market, and it is critical for service providers to stay on top of emerging trends to drive better viewer engagement. With VO Secure Player, we can confidently bring our new Watch Party feature to subscribers, offering them a one-of-a-kind viewing experience. The VO' Secure Player also enables real-time synchronization of premium content across all connected devices in the Watch Party group for a seamless experience."

Now TV subscribers can join a Watch Party on Now Player iOS/Android App and Web. VO Secure Player assures accurate and real-time synchronization of live video across multiple connected devices, including mobile, tablets, and PCs, allowing users to hear comments and see reactions from their Watch Party group. A smooth, high-performance playback and optimized bandwidth allocation of the premium sports content is guaranteed by the VO' Secure Player. Viewers can also enjoy full control of the volume of both audio streams.

"Now TV sets a great example of how a media entertainment company can deliver exceptional social experiences to viewers via innovative technology to enhance overall viewing experience during this challenging pandemic period," said Dokyung Lee, Vice President of Sales, APAC at Viaccess-Orca. "The VO Secure Player plays a pivotal role in

Now TV's Watch Party feature, and we are delighted to accompany Now TV on this journey to bring a unique, seamless viewing experience to sports fans.”

More information about Viaccess-Orca and its solutions is available at www.viaccess-orca.com.

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About Viaccess-Orca

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience. With its expertise in security, VO is also helping the digital manufacturing industry protect their assets. Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries. For more information, visit www.viaccess-orca.com or follow the company on Twitter @ViaccessOrca and LinkedIn.

Link to Word Doc: www.202comms.com/ViaccessOrca/210706-Viaccess-Orca-Secure_Player-PCCW_Now_TV-UEFA_Euro_2020-Watch_Party.docx

Photo Link: www.202comms.com/ViaccessOrca/VO-NowTV_WatchParty.jpg

Photo Caption: Viaccess-Orca's Secure Video Player Supports Now TV Watch Party Feature

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